

In short: Strictly necessary cookies run the site. Analytics, preferences and marketing are off until you choose. Change your mind via Cookie Settings in the footer.

1. What are cookies

Cookies and similar technologies (local storage, pixels, SDKs) are covered here.

2. Categories we use

2.1 Strictly necessary • casia_consent (HTTP cookie, SameSite=Lax, Secure on HTTPS, 12 months) stores categories, timestamp, policy version and audit id. A localStorage mirror under casia_consent may exist; the cookie is the source of truth.

2.2 Functional • none deployed on the public marketing site today; load only after consent.

2.3 Analytics • tags (e.g. GA4 Consent Mode v2) load only if you allow Analytics and Casia has configured a provider. None on cold visit or after Reject all.

2.4 Marketing • tags (e.g. Meta Pixel) load only if you allow Marketing and a provider is configured. Never on children's products.

3. Managing preferences

Footer Cookie Settings, or #cookie-settings / /legal/terms#cookie-settings.

GPC is treated as reject analytics+marketing. Re-ask after 12 months or version change.

4. Children

Future learner/patient-minor routes will be necessary-only; path patterns are ready.

5. Third parties

No third-party cookies until a provider is configured and you consent.

6. Changes

Material changes bump consent version and re-show the banner.

7. Contact

privacy@casia.africa • Information Regulator: <https://inforegulator.org.za>

Casia Africa (Pty) Ltd • Tshwane, Gauteng, South Africa